

Donald T. Newlands

Newlands & Company, Inc.
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Education

Master of Landscape Architecture I Program, Harvard GSD
Bachelor of Arts, Oberlin College with Highest Honors in Art

Work History

Newland & Company, Inc., Principal, 1997 to Present
BRW, Inc., Director of Design Visualization, 1993 – 1997
Seed Design Simulation, Principal, 1989-1993

Biography

Donald Newlands has worked at the cutting-edge of art, urban design, and computer graphics for over 21 years. He has played a key role in design and community involvement for numerous major regional and national transportation projects, including the Westside Lightrail and the North Interstate MAX projects in Portland, Oregon. A pioneer in his field, Newlands founded the first 3D visualization firm on the West Coast, Seed Design Simulation, in 1988.

As Principal of NC3D, Newlands has focused the company on providing design communication tools for multi-disciplinary transportation and urban design projects. Recent project experience has included stills, animations, video and web assets for the California High Speed Rail Authority, and stills and animations of various projects in Portland's developing South Waterfront District.

Honors & Awards

Governor's Award, Government Camp Design Workshop, 1989
Highest Honors in Art, Oberlin College, 1986
First Prize, Mudd Library Design, Oberlin College, 1985
Oberlin Nominee, Cincinnati Biennial, 1985

Lectures & Publications

State of the Art Design Visualization, Tokyo, Japan, 1998
A Web Image Database for Visualizations, TRB, May 1997
Animating Automated Highways, TRB, May 1997
Visualization & Public Involvement, Oregon URISA, April 1993
Coming of Age, Cadence Magazine, pp. 90-92, August 1992
Visualization & Public Involvement, IRWA, Nov. 5, 1991
Interview, KATU News, March 1990